



Membership JACKPOT!

with UnitedHealthOne

**Hit 3 bonuses in a row, any level
& WIN a 4th Jackpot Bonus!**

Register Now to be Eligible for This JACKPOT Bonus!

How to play

There are three bonus periods to this contest:

Bonus Period 1

January 1, 2012—
January 31, 2012

Bonus Period 2

February 1, 2012—
February 29, 2012

Bonus Period 3

March 1, 2012—
March 31, 2012

Each bonus period you have a chance to earn up to \$10,000 for members issued*

	Issued Members	Pay Out
\$	50+	\$10,000
7	40-49	\$7,500
♦	30-39	\$5,000
🔔	22-29	\$2,000
🍇	17-21	\$1,500
🍀	10-16	\$1,000

JACKPOT!

If you qualify for a pay out during EACH bonus period then you earn a 4th JACKPOT! bonus equivalent to your lowest bonus period amount!

**You could earn 4 bonuses—
totaling up to \$40,000!**

* Applications must be issued within 15 days of the end of the qualifying period. For example, the first bonus period, January 1 - 31, 2012, applications must be issued by February 15, 2012 for members to count toward bonus of that period.

You must register to be eligible for these bonuses! Eligibility for all bonuses begins after registration. Membership from applications issued prior to the bonus period in which you register will not count.

Pay out: Bonuses will be paid after the issue period of each bonus period! Assignment of commissions apply.

Contest Rules: There are three contest periods running consecutively: January 1, 2012 — January 31, 2012, February 1, 2012 — February 29, 2012 and March 1, 2012 — March 31, 2012. Eligible applications must be received during the contest periods and must be issued no later than 15 days after the contest period ends for each covered person on that application to be counted for the purposes of this contest. Then, each covered person's insurance must be subsequently in force for 6 months. Only business written in AK, AL, AR, AZ, CO, CT, DE, FL, GA, IA, IL, IN, KY, KS, LA, MD, MI, MO, MS, NC, NE, NV, OH, OK, PA, SC, SD, TN, TX, VA, WI, WV, and WY is eligible. To qualify, you must be registered for the "Jackpot!" incentive, and submit business resulting in at least the minimum number of members necessary as according to the above table during the contest periods with subsequent issuance and required retention. Bonus is paid in accordance with the above table. **Bonus follows the assignment of commission form you have on file.** This bonus will be subject to a managing broker commission split, if applicable. Bonuses are not cumulative; one cash prize per broker per bonus period, based on his or her personal production. Eligible products include Golden Rule health plans for individuals and families. Excludes Short Term MedicalSM, Dental, Critical Illness, Disability Income and any other type of product offered by Golden Rule after January 1, 2012. Qualification is based on production as writing broker. Applications must be new clients only; rewrite of existing Golden Rule, American Medical Security, or PacifiCare individual clients do not count toward contest. Applications cannot be split between brokers. Agency business cannot be combined. Any separate applications of family members count as only one application for this contest. **All eligible plans must be in force for a minimum of six consecutive months after the effective date in order for the members to count as "issued".** Only members in force at the time of the final qualifying report will be counted toward the bonus. If plans are terminated for any reason, the broker will be charged back for any difference in bonus amount paid. Key Broker, FMO Broker, select Sponsor Broker, and Call Centers are not eligible for this contest. This contest is only open to the original recipients of the emailed notice. 1099s apply. Golden Rule Insurance Company reserves the right to make final judgment on contest qualifiers. Any required disclosures to brokers' clients are brokers' sole responsibility.

UnitedHealthOne

Insurance Products are underwritten by Golden Rule Insurance Company
7440 Woodland Drive, Indianapolis, IN 46278

UnitedHealthOneSM is a brand name used for products underwritten and/or administered by the following: American Medical Security Life Insurance Company, Golden Rule Insurance Company, Oxford Health Insurance, Inc., Oxford Health Plans (NJ), Inc., and PacifiCare Life and Health Insurance Company.

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